

ALISHA BRANCH

ART DIRECTOR

EXPERIENCE

Dentsu Creative

+Senior Art Director
December 2023 – Present

McCann NYC

+Senior Art Director
January 2023 – December 2023

MullenLowe NYC

+Art Director
February 2021 – December 2022

Curiosity Agency

+Graphic Design Intern
September 2020 – November 2020

SKILLS

- +Art Direction
- +Graphic Design
- +Content Creation
- +Branding Identity
- +Editorial Design
- +Logo Design
- +Illustration
- +Strategy

TECHNICAL

Adobe Suite

- +Photoshop
- +Illustrator
- +InDesign
- +After Effects
- +Premiere Pro

LET'S VIBE



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www.alishabbranch.com

EDUCATION

The Creative Circus

+Certificate in Art Direction
September 2020

The University of Alabama

+BA in Advertising, minor in English
with a concentration in Art Direction
May 2018

AWARDS

Spotify Karaoke

+Young Ones 2020 – Merit
+Circus Award 2020 – Gold

BK T.R.A.S.H. The Competition

+Young Ones 2020 – Bronze Pencil

Compost After Reading

+Circus Award 2020 – Gold

